COMMUNICATION TECHNOLOGIES AND DIGITAL CULTURE
L-20
Communication Technologies and Digital Culture

Years: 3
ETCS: 180

This three-year degree course makes the most of the **multidisciplinary character** of the Humanities, Communication and Tourism Department and aims to give students a solid theoretical and practical foundation to be able to manage the various aspects of contemporary communication processes.

Our specific mission is to develop an interdisciplinary awareness of the most common issues in interpersonal and media communication processes and to provide basic and specific knowledge and skills related to four main areas: **Humanities, Media Sciences, Technology and Economics**. The teaching methods include both horizontal and vertical knowledge integration based on solid cultural and methodological foundations, achieved both through academic study and various practical activities, such as workshops, aimed at dealing with practical issues and putting knowledge and skills to use.

With a strong interdisciplinary approach, this degree course allows the students to master the cultural aspects, the issues and potential of communication, and gives them awareness of the global context, characterised by constant technological transformation and the pervasive presence of digital media in our daily life.

The degree course programme will provide communicative, technological, computing and linguistic skills, preparing students for roles as ‘digital communicators’.
The second-level degree course in Modern Philology allows students to specialize in the study of literature and communication and to consolidate their knowledge of linguistics, philology, and of traditional and digital media studies.

The general aim of this degree course is to train second-level degree graduates who can work in publishing, advertising and research, as well as in the organisation and management of cultural events, digital and traditional communication and training.

The second-level degree course in Modern Philology, with its two curricular options:

- Philology, and
- Science of Letters and of Multimedia Communication, aims at providing a wide cultural background, with a specific focus on the philological-linguistic, literary criticism and communicative-linguistic sectors.

The degree course provides specialised training in language, literature and communication, including multimedia communication. It allows students to focus on the study of the Italian language and literature, of linguistic and philological sciences and of multimedia languages, while taking into account the historical, philosophical, anthropological, sociological and cultural context.
MASTER'S DEGREE

DIGITAL INFORMATION
The second-level degree course in Digital Information is an interdisciplinary course which aims at providing scientific knowledge and technological competences for the production and management of content and information in digital environments by connecting them with knowledge in humanities.

The degree course’s general aim is that of training second level degree graduates with high-level technological and IT competences who are able to operate in an interdisciplinary way for the management, planning, promotion and use of information and communication and who can come up with solutions to complex problems in a digital and cross-media environment.

The three subject areas included in this degree course are: IT and technology, Media Studies and Humanities. The course provides specialised training in these different areas, allowing students to get familiar with research methods, production and organisation of information, recognise and identify the most effective IT tools for the treatment of information and to identify the issues related to the systems’ safety and reliability.